DEPARTMENT OF COMMERCE (PA)
K.R.College of Arts & Science
K.R.Nagar, Kovilpatti-628503
Value Added Course (2022-2023)
Entrepreneurship

About the Course

This course is offered by the Department of Commerce (Professional accounting) for the students admitted other than the Commerce. It covers the fundamentals of entrepreneurship, opportunity identification, business planning, functional management areas such as marketing, finance, operations, legal formalities, and government support schemes.

Course Objectives

- Develop entrepreneurial mindset and motivation among students.
- Familiarize students with concepts, theories, and practices of entrepreneurship.
- Enable identification and evaluation of business opportunities.
- Provide knowledge on preparing business plans and project reports.
- Equip students with basic managerial skills in marketing, finance, operations, and human resources.
- Create awareness about legal procedures, institutional finance, and government schemes for startups and MSMEs.

Course Outcomes

- Identify business opportunities and apply feasibility analysis to select viable entrepreneurial ideas
- Apply basic managerial and functional skills such as accounting, marketing, production planning, and HR management in small businesses.
- Understand legal formalities, registration procedures, sources of finance, and government support schemes for startups and MSMEs.

- Analyze financial requirements using tools like break-even analysis, budgeting, and cash flow statements.
- Demonstrate entrepreneurial skills such as communication, leadership and negotiation.

Course Duration

- 120 Hours– 60 Hours/ Semester
- Number of Hours: 4 Hours / Week
- Max Strength: 30 students

Scheme of Examination

Examination is conducted at the end of the Academic Year. Grades will be awarded as per M.S. University norms to the students who are qualifying the exam and having the minimum of 60% attendance. The examination pattern is given below

Theory Examination	50 Marks-MCQ

Certificates

The qualified students will be received their certificates after course completion.

Course Test : Online Mode

Course Coordinators
Dr.P.Uchimahali
Dr. M. Nallakannu
Dr.K. Veilatchi
Dr.K.Esakkimuthu
Assistant Professors
Department of Commerce (PA)
K.R.College of Arts & Science

Syllabus

WEEK	TOPIC	LECTURE
1st week	Foundations of Entrepreneurship	Introduction to Entrepreneurship
2nd week		Types of Entrepreneurs
3rd week		Entrepreneurial Competencies
4th week		Entrepreneurial Motivation
5th week		Business Environment
6th week		Ethics and Social Responsibility
7th week		Government Support for Entrepreneurs
8th week	Opportunity Identification & Business Planning	Idea Generation Techniques
9th week		Opportunity Analysis
10th week		Business Models
11th Week		Preparation of Business Plan
12th Week		Market Research
13th Week		Location and Layout Planning
14th Week		Business Plan Presentation
15th Week	Business Operations & Functional Management	Forms of Business Organization
16th week		Registration & Legal Formalities
17th week		Production & Operations Management
18th week		Marketing Management for Small Business
19th week		Human Resource Management
20th week		Accounting for Entrepreneurs
21st week		Cost Control & Working Capital Management
22nd week		Sources of Finance
23rd week	Entrepreneurial Finance & Growth Strategies	Institutional Finance
24th week		Financial Statement Analysis
25th week		Risk Management
26th week		Technology of E-commerce
27th week		Growth Strategies
28th week		Exit Strategies & Business Sustainability
29th week		Startup Execution & Project Formulation
30th week		Business Plan Presentation & Entrepreneurial Skills Enhancement

P. UCdimadile

HOD

PRINCIPAL

Students Enrolled – Entrepreneurship

S.No	Roll No	Name of the Student	Department	Year of Study	Signature
1.	22219	Amrish Vishal. Y	Biochemistry	I B.Sc (BIO)	Amrish vishal. v
2.	22227	Manikanda Moorthy. S	Biochemistry	I B.Sc (BIO)	Manikanda moorthy
3.	22235	Shesan. S	Biochemistry	I B.Sc (BIO)	Shesan
4.	20501	Abirami. A	Microbiology	III B.Sc (Micro)	Aabirami
5.	20533	Swathi. G	Microbiology	III B.Sc (Micro)	Swathi
6.	20536	Vinothini. D	Microbiology	III B.Sc (Micro)	Vinothini
7.	20548	Sree Mahalakshmi. M	Microbiology	III B.Sc (Micro)	sree mahalakshmi
8.	20552	Subha. v	Microbiology	III B.Sc (Micro)	Subha. V
9.	20701	Affifa Begam. A	Mathematics	III B.Sc (Maths)	Affifa Begam
10.	20703	Anithapriya. M	Mathematics	III B.Sc (Maths)	Anitha
11.	20704	Archana. V	Mathematics	III B.Sc (Maths)	Archana
12.	20707	Gomathi. E	Mathematics	III B.Sc (Maths)	Gomathi. E
13.	20709	Indhumathi. K	Mathematics	III B.Sc (Maths)	Gomathi
14.	20711	Jayapriya.H	Mathematics	III B.Sc (Maths)	Jaya Priya
15.	20712	Kaviya. M	Mathematics	III B.Sc (Maths)	kaviya. M
16.	20717	Pavithra. N	Mathematics	III B.Sc (Maths)	Pavithra
17.	20723	Sindhu Bairavi. B	Mathematics	III B.Sc (Maths)	Sindhu .B.
18.	20724	Saburun Fagira. M	Mathematics	III B.Sc (Maths)	Saburun.
19.	20725	Sugaprabha. P	Mathematics	III B.Sc (Maths)	Sugaprabha
20.	20727	Jones. R	Mathematics	III B.Sc (Maths)	Jones .

21.	20728	Mariselvam. P	Mathematics	III B.Sc (Maths)	P. Mariselvam
22.	20729	Raj Mahendhiran. G	Mathematics	III B.Sc (Maths)	Raj mahendhiran. G
23.	20732	Pushpa. U	Mathematics	III B.Sc (Maths)	Pushpa. U
24.	20718	Pushpa. K	Mathematics	III B.Sc (Maths)	Pusha
25.	20806	Annapoorani. K	English	III B.A (Eng)	Annapoorani

Course Faculty In-charge

Dr. P.Uchimahali

Dr.K.Esakkimuthu

Dr.S. Banupriya

HOD

PRINCIPAL

DEPARTMENT OF COMMERCE (PA)
K.R.College of Arts & Science
K.R.Nagar, Kovilpatti-628503
Value Added Course (2023-2024)
Practical Application of Commerce in Everyday Life

About the Course

This course is offered by the Department of Commerce (Professional accounting) for the students admitted other than the Commerce. It helps students understand how commercial concepts such as trade, banking, insurance, budgeting, taxation, marketing, and consumer rights operate in day-to-day life.

Course Objectives

- Understand the basic concepts of commerce and their relevance in everyday life.
- Gain practical knowledge of banking, insurance, and digital payment systems.
- Understand the importance of trade, marketing, and business activities in daily transactions.
- Develop awareness about taxation, consumer rights, and legal aspects of commerce.
- Make informed and ethical decisions as consumers and professionals.

Course Outcomes

- Explain the fundamental concepts of commerce and relate them to real-life economic and business activities.
- Demonstrate practical understanding of banking, insurance, and digital payment systems used in everyday financial transactions.
- Analyze the role of trade, marketing, and business activities in facilitating daily buying and selling processes.
- Identify and interpret taxation systems, consumer rights, and legal provisions applicable to commercial activities.
- Apply ethical reasoning and informed decision-making skills while acting as responsible consumers and professionals.

Course Duration

- 120 Hours– 60 Hours/ Semester
- Number of Hours: 4 Hours / Week
- Max Strength: 30 students

Scheme of Examination

Examination is conducted at the end of the Academic Year. Grades will be awarded as per M.S. University norms to the students who are qualifying the exam and having the minimum of 60% attendance. The examination pattern is given below

Theory Examination	50 Marks-MCQ

Certificates

The qualified students will be received their certificates after course completion.
Course Test : Online Mode

Course Coordinators

Dr.P.Uchimahali
Dr.K. Veilatchi
Dr.K.Esakkimuthu
Dr.S. Banupriya
Assistant Professors
Department of Commerce (PA)
K.R.College of Arts & Science

Syllabus

WEEK	TOPIC	LECTURE
1stweek		Income Tax - Introduction of Tax
2ndweek		Basic concept
3rdweek		Previous year and Assessment Year
4thweek	Income Tax	Types of Assessee
5thweek		Residential Status
6thweek		Deductions 80C – 80U
7thweek		Computation of Tax Liability
8thweek		Banking Introduction
9thweek		Types of bank Accounts
10thweek		ATM
11thWeek	Banking Practice	Procedure for cash withdrawal limit in Nationalized banks
12thWeek		Filing up Loan Application forms and Deposit Chelan
13thWeek		Filling up jewel loan applications
14thWeek		Procedure for releasing of jewellery in jewel loan and repayment
15thWeek		Introduction of Consumer protection
16thweek		Types of consumer
17thweek		Exploitation of consumer
18thweek	Consumer Protection	Consumer Rights
19thweek		Need for consumer protection
20thweek		How to protect consumers
21stweek		Model form of compliant
22ndweek		Consumer related cases
23rdweek		Introduction to insurance
24thweek		Principles of insurance
25thweek		Importance of insurance
26thweek		Types of insurance
27thweek	Insurance	Classification of policies
28thweek		Policy conditions
29thweek		Calculation of premium
30thweek		Rural and Agricultural insurance in India

P. Udhianabeh
HOD

PRINCIPAL

Students Enrolled – Application of commerce

S.No	Roll No	Name of the Student	Department	Year of Study	Signature
1	22318	K. Kaviya	Computer science	II B.Sc (CS)	K.Kaviya
2	22326	P. Petchiyammal	Computer science	II B.Sc (CS)	P. Pichai
3	22325	K. Pavithra	Computer science	II B.Sc (CS)	K.Pavi
4	22327	P. Poornakala	Computer science	II B.Sc (CS)	P.Poornakala
5	22335	M. Saravana priya	Computer science	II B.Sc (CS)	M. savi
6	23301	S. Afrin Aprove	Computer science	I B.Sc (CS)	S. Anfave
7	23303	U. Asiya Begam	Computer science	I B.Sc (CS)	U.Mi
8	23311	M. Lakshmi prabha	Computer science	I B.Sc (CS)	
9	23312	G. Lakshmi priya	Computer science	I B.Sc (CS)	G.
10	23314	M. Lakshmi priya	Computer science	I B.Sc (CS)	
11	23324	M. Sheerin siddhara	Computer science	I B.Sc (CS)	M. Sha
12	23810	M. Kavitha	English	I B.A	Kavitha

Course Faculty In-charge

Dr. P.Uchimahali

Dr.K.Esakkimuthu

Dr.S. Banupriya

P.Uchimahali

HOD

1/h/12

PRINCIPAL